Survive and thrive!

WSNA UNION LEADERSHIP CONFERENCE
September 24–26, 2017
**Agenda**

<table>
<thead>
<tr>
<th><strong>SUNDAY</strong></th>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>12 p.m. – 1 p.m.</td>
<td></td>
<td>Early registration</td>
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<tr>
<td>1 p.m. – 5 p.m.</td>
<td></td>
<td><strong>Fall Local Unit Council meeting</strong>&lt;br&gt;<strong>All are encouraged to attend.</strong></td>
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<thead>
<tr>
<th><strong>MONDAY</strong></th>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 a.m. – 8:30 a.m.</td>
<td></td>
<td>Registration / breakfast / visit the vendors</td>
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<tr>
<td>8:30 a.m. – 9 a.m.</td>
<td></td>
<td><strong>Welcome and introductions</strong></td>
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<tr>
<td>9 a.m. – 10:30 a.m.</td>
<td></td>
<td><strong>WSNA: Moving into our future</strong>&lt;br&gt;Sally Watkins, PhD, RN</td>
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<tr>
<td>10:30 a.m. – 10:50 a.m.</td>
<td></td>
<td>Break / visit the vendors</td>
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<tr>
<td>10:50 a.m. – 12:30 p.m.</td>
<td></td>
<td><strong>Surviving AND thriving</strong>&lt;br&gt;Jennifer Mensik</td>
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<tr>
<td>12:30 p.m. – 1:30 p.m.</td>
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<td>Lunch / visit the vendors</td>
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<td>1:30 p.m. – 2:30 p.m.</td>
<td></td>
<td><strong>Power up with social media</strong>&lt;br&gt;Evan Sutton and Ruth Schubert</td>
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<tr>
<td>2:30 p.m. – 3:30 p.m.</td>
<td></td>
<td><strong>Unionism 2017 and beyond</strong>&lt;br&gt;Laura Ewing and Tim Sears</td>
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<tr>
<td>3:30 p.m. – 4 p.m.</td>
<td></td>
<td>Break / visit the vendors</td>
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<tr>
<td>4 p.m. – 5 p.m.</td>
<td></td>
<td><strong>Making the new staffing law work for us</strong>&lt;br&gt;Anne Tan Piazza and Christine Watts</td>
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<tr>
<td>5 p.m. – 7 p.m.</td>
<td></td>
<td>Rest and recreation</td>
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<tr>
<td>7 p.m. – 7:30 p.m.</td>
<td></td>
<td>Reception</td>
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<tr>
<td>7:30 p.m. – 9:30 p.m.</td>
<td></td>
<td><strong>E&amp;GW Awards Banquet</strong>&lt;br&gt;Wear a “survivor” theme costume!</td>
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<tr>
<th><strong>TUESDAY</strong></th>
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<tbody>
<tr>
<td>7:30 a.m. – 8:15 a.m.</td>
<td></td>
<td>Breakfast / visit the vendors</td>
</tr>
<tr>
<td>8:15 a.m. – 8:30 a.m.</td>
<td></td>
<td><strong>Group photo</strong>&lt;br&gt;Wear your leadership t-shirt (get your t-shirt at check-in)</td>
</tr>
<tr>
<td>8:45 a.m. – 10:15 a.m.</td>
<td>Breakout session 1</td>
<td>A <strong>How to thrive in your hospital</strong>&lt;br&gt;Jennifer Mensik</td>
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<td></td>
<td></td>
<td>B <strong>Path to power: Connecting grievance handling and workplace organizing (part 1)</strong>&lt;br&gt;Sydne James</td>
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<td></td>
<td>C <strong>Social media for organizing and engagement</strong>&lt;br&gt;Evan Sutton and Ruth Schubert</td>
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<td></td>
<td></td>
<td>D <strong>Local unit officer training</strong>&lt;br&gt;Terri Williams and Ed Zercher</td>
</tr>
<tr>
<td>10:15 a.m. – 11 a.m.</td>
<td></td>
<td>Break / visit the vendors / check out</td>
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<tr>
<td>11 a.m. – 12:30 p.m.</td>
<td>Breakout session 2</td>
<td>A <strong>Grassroots political action on your turf</strong>&lt;br&gt;Travis Elmore and Nathasia Skorupa</td>
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<tr>
<td></td>
<td></td>
<td>B <strong>Path to power: Connecting grievance handling and workplace organizing (part 2)</strong>&lt;br&gt;Sydne James</td>
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<tr>
<td>12:30 p.m. – 12:45 p.m.</td>
<td></td>
<td><strong>Closing</strong>&lt;br&gt;Pick up water bottles and snacks for the road</td>
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</table>
Join us at Campbell’s Resort on the shores of Lake Chelan.

As summer draws to a close, join nurses from around the state at Campbell's Resort, situated on the waterfront, right in the heart of the city of Chelan.

Chelan and the surrounding area are home to a water park, four golf courses, and numerous wineries. The small downtown area, just steps from the resort, features shops, cafes and bars, and a riverfront park.

Chelan is located near the center of Washington State, just 180 miles east of Seattle and 160 miles west of Spokane. Major airline service is available from Wenatchee, 36 miles to the south.

LOCATION
Campbell's Resort
104 W. Woodin Ave.
Chelan, WA 98816

ACCOMMODATIONS
To make room reservations, contact Campbell's at 800-553-8225 or 509-682-2561, and reference registration group code “WSNA.”
Note that room cost is not included in event registration fee.
Rooms can also be reserved through the Campbell’s website at campbellsresort.com.

Get information about things to do in the area, driving directions, and more at www.wsna.org/leadership.

Detach and return to WSNA at 575 Andover Park West, Suite 101, Seattle WA 98188 or by Fax at 206-575-1908

2017 Union Leadership Conference Registration form

First Name ___________________________
Informal First Name ___________________
Last Name ___________________________
Credentials (RN, MN, BSN, etc) ___________________________
Address ____________________________________________________________________________
City ______ State ______ Zip ______
(Non-work) Email Address ____________________________________________________________________________
Phone ____________________________________________________________________________

PAYMENT
☐ Check or money order payable to ‘WSNA.’
☐ Visa / MasterCard

Card Number ___________ ___________ ___________ ___________
Exp Date __________/_________
Cardholder Name ___________________________
Cardholder Signature ___________________________

☐ Local unit funds

Local Unit ___________________________
Signature of Local Unit Chair ___________________________

SPECIAL DIETARY NEEDS
☐ Vegetarian  ☐ Vegan  ☐ Gluten-free

BREAKOUT SESSION 1
☐ A How to thrive in your hospital
☐ B Path to power (part 1)
☐ C Social media
☐ D Local unit officer training

BREAKOUT SESSION 2
☐ A Political action
☐ B Path to power (part 2)
☐ C Social media
☐ D Local unit officer training

Attendance fee $325
+ awards banquet guests x $30 = _______
= Total amount due _______

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Speakers

Travis Elmore, BSN, RN-BC  
*Nurse Representative, WSNA*

Travis Elmore has been a nurse for 13 years and received his Bachelor of Science in Nursing from Washington State University. Travis spent the first 8 years of his career working at Peace Health Southwest Medical Center, where he was a Critical Care Float, Case Manager and Charge Nurse on the Inpatient Rehabilitation Unit. Travis also served on 2 contract negotiating teams at Peace Health Southwest and was a local unit co-chair. In 2008 Travis earned his board certification in employment law, where he represents public- and private-sector union clients and individual employees in all aspects of litigation in court, arbitrations, and administrative proceedings, in a variety of industries, including agriculture, education, healthcare, and construction trades. She has worked with low income and migrant worker communities in Oregon, as well as at the Elkhart County Prosecuting Attorney’s Office in Elkhart, Indiana. Before law school, she taught as an adjunct professor of Spanish at Florida State University, and spent a number of years working at a national environmental law firm on behalf of citizen groups, scientists, and other parties to ensure government agencies and private interests follow the law.

Laura Ewan  
*Senior Associate, Schwerin Campbell Barnard Igltizin & Lavitt*

Laura Ewan’s practice focuses on labor and employment law, where she represents public- and private-sector union clients and individual employees in all aspects of litigation in court, arbitrations, and administrative proceedings, in a variety of industries, including agriculture, education, healthcare, and construction trades. She has worked with low income and migrant worker communities in Oregon, as well as at the Elkhart County Prosecuting Attorney’s Office in Elkhart, Indiana. Before law school, she taught as an adjunct professor of Spanish at Florida State University, and spent a number of years working at a national environmental law firm on behalf of citizen groups, scientists, and other parties to ensure government agencies and private interests follow the law.

Sydne James, BSN, RN  
*Nurse Organizer, WSNA*

Sydne James has been a nurse for nine years, specializing in hospice and palliative care. She knows the value of collective bargaining, having worked for many years without it. She is proud to be a part of WSNA, both as a member and staff.

Jennifer Mensik, PhD, MBA, RN, NEA-BC, FAAN  

Jennifer S. Mensik is the vice president of CE programming for OnCourse Learning and faculty for Arizona State University College of Nursing and Health Innovation DNP program. She has authored numerous publications including the books, “Lead, Drive, and Thrive in the System” and “The Nurse Managers Guide to Innovative Staffing.”

Anne Tan Piazza  
*Assistant Executive Director of Governmental Affairs and Operations, WSNA*

Anne Tan Piazza joined the Washington State Nurses Association in 1997. She is the Assistant Executive Director of Governmental Affairs and Operations. Her passion for health policy and political activism has led WSNA to the forefront in legislative efforts addressing key nursing and patient safety priorities.

Ruth Schubert  
*Communications Director, WSNA*

Ruth Schubert started at WSNA in 2015. Her communications experience includes coordinating ACA communications in Governor Inslee’s Policy Office and six years managing communications campaigns for the Children’s Alliance. For seven years she was a reporter at the Seattle Post-Intelligencer, where she served on the contract bargaining team and as the President of the Pacific Northwest Newspaper Guild.

Tim Sears  
*General/Corporate Counsel, WSNA*

Christine Watts, MN, RN  
*Senior Director of Labor, WSNA*

Christine Watts has been a nurse for 16 years, specializing in critical care, emergency and surgical practice areas. In addition, she has extensive experience in leadership, management and director roles. She joined WSNA staff several years ago and currently occupies the role of Senior Director of Labor.

Sally Watkins, PhD, RN  
*Executive Director, WSNA*

Sally Watkins joined WSNA as the Executive Director in 2017 after a career that has taken her from staff nurse to leadership as an administrator, educator and nursing practice expert. She came from CHI-Franciscan Health, where she was the Administrative Director, Clinical Resource Management. This is her second time at WSNA – from 2007 to 2014, Watkins was WSNA's Assistant Executive Director for Nursing Practice, Education and Research. She served for many years as a Pro Tem member of the Nursing Care Quality Assurance Commission and is passionate about advancing nursing practice and nurturing the next generation of nursing leaders.

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