Survive and thrive!

WSNA UNION LEADERSHIP CONFERENCE
September 24–26, 2017   Agenda, Speakers & Registration
## Agenda

### SUNDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>12 p.m. – 1 p.m.</td>
<td>Early registration</td>
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</tbody>
</table>
| 1 p.m. – 5 p.m. | Fall Local Unit Council meeting  
All are encouraged to attend. |

### MONDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>7:30 a.m. – 8:30 a.m.</td>
<td>Registration / breakfast / visit the vendors</td>
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<tr>
<td>8:30 a.m. – 9 a.m.</td>
<td>Welcome and introductions</td>
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</table>
| 9 a.m. – 10:30 a.m. | WSNA: Moving into our future                                          
Sally Watkins |
| 10:30 a.m. – 10:50 a.m. | Break / visit the vendors                                              |
| 10:50 a.m. – 12:30 p.m. | Surviving AND thriving                                                 
Jennifer Mensik |
| 12:30 p.m. – 1:30 p.m. | Lunch / visit the vendors                                               |
| 1:30 p.m. – 2:30 p.m. | Power up with social media                                             
Evan Sutton and Ruth Schubert |
| 2:30 p.m. – 3:30 p.m. | Unionism 2017 and beyond                                                
Laura Ewan and Tim Sears |
| 3:30 p.m. – 4 p.m. | Break / visit the vendors                                               |
| 4 p.m. – 5 p.m. | Making the new staffing law work for us                                
Anne Tan Piazza and Christine Watts |
| 5 p.m. – 7 p.m. | Rest and recreation                                                    |
| 7 p.m. – 7:30 p.m. | Reception                                                              |
| 7:30 p.m. – 9:30 p.m. | E&GW Awards Banquet  
Wear a costume! The theme is the TV show “Survivor.” |

### TUESDAY

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>7:30 a.m. – 8:15 a.m.</td>
<td>Breakfast / visit the vendors</td>
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| 8:15 a.m. – 8:30 a.m. | Group photo  
Wear your leadership t-shirt (get your t-shirt at check-in) |
| 8:45 a.m. – 10:15 a.m. | Breakout session 1  
A How to thrive in your hospital  
Jennifer Mensik  
B Path to power: Connecting grievance handling and workplace organizing (part 1)  
Sydne James  
C Social media for organizing and engagement  
Evan Sutton and Ruth Schubert  
D Local unit officer training  
Terri Williams and Ed Zercher |
| 10:15 a.m. – 11 a.m. | Break / visit the vendors / check out                                  |
| 11 a.m. – 12:30 p.m. | Breakout session 2  
A Grassroots political action on your turf  
Travis Elmore and Nathasja Skorupa  
B Path to power: Connecting grievance handling and workplace organizing (part 2)  
Sydne James  
C Social media for organizing and engagement  
Evan Sutton and Ruth Schubert  
D Local unit officer training  
Terri Williams and Ed Zercher |
| 12:30 p.m. – 12:45 p.m. | Closing                                                               |
Join us at Campbell’s Resort on the shores of Lake Chelan.

As summer draws to a close, join nurses from around the state at Campbell's Resort, situated on the waterfront, right in the heart of the city of Chelan.

Chelan and the surrounding area are home to a water park, four golf courses, and numerous wineries. The small downtown area, just steps from the resort, features shops, cafes and bars, and a riverfront park.

Chelan is located near the center of Washington State, just 180 miles east of Seattle and 160 miles west of Spokane. Major airline service is available from Wenatchee, 36 miles to the south.

Get information about things to do in the area, driving directions, and register online at www.wsna.org/leadership.

2017 Union Leadership Conference Registration form

First Name __________________________________________________________
Informal First Name __________________________________________________
Last Name __________________________________________________________
Credentials (RN, MN, BSN, etc) _________________________________________
Address __________________________________________________________________________
City State Zip ___________________________________________________________________
(Non-work) Email Address ______________________________________________________________________
Phone ________________________________________________________________________________

Location

Campbell's Resort
104 W. Woodin Ave.
Chelan, WA 98816

Accommodations

To make room reservations, contact Campbell's at 800-553-8225 or 509-682-2561, and reference registration group code “WSNA.”

Note that room cost is not included in event registration fee.

Rooms can also be reserved online at campbellsresort.com.

PAYMENT

☐ Check or money order payable to 'WSNA:' $325
☐ Visa / MasterCard

Card Number ____________________________
Exp Date _______________________
Cardholder Name ________________
Cardholder Signature _______________________

Local Unit

Signature of Local Unit Chair _______________________

Breakout Session 1

☐ A How to thrive in your hospital
☐ B Path to power (part 1)
☐ C Social media
☐ D Local unit officer training

Breakout Session 2

☐ A Political action
☐ B Path to power (part 2)
☐ C Social media
☐ D Local unit officer training

Special Dietary Needs

☐ Vegetarian ☐ Vegan ☐ Gluten-free

Attendance fee  $325
+ awards banquet guests x $30 = 
= Total amount due ____________________________
Speakers

Travis Elmore, BSN, RN-BC
Nurse Representative, WSNA
Travis Elmore has been a nurse for 13 years and received his Bachelor of Science in Nursing from Washington State University. Travis spent the first 8 years of his career working at Peace Health Southwest Medical Center, where he was a Critical Care Float, Case Manager and Charge Nurse on the Inpatient Rehabilitation Unit. Travis also served on 2 contract negotiating teams at Peace Health Southwest and was a local unit co-chair. In 2008 Travis earned his board certification in Medical-Surgical nursing by the American Nurses Credentialing Center. In 2012 Travis served as a delegate to the ANA House of Delegates and in 2017 Travis was appointed to the American Nurses Association -Political Action Committee Board of Trustees. Travis has been on staff at WSNA for 5 years.

Anne Tan Piazza
Senior Director of Strategic Initiatives, WSNA
Anne Tan Piazza joined the Washington State Nurses Association in 1997. She is the Assistant Executive Director of Governmental Affairs and Operations. Her passion for health policy and political activism has led WSNA to the forefront in legislative efforts addressing key nursing and patient safety priorities.

Ruth Schubert
Communications Director, WSNA
Ruth Schubert started at WSNA in 2015. Her communications experience includes coordinating ACA communications in Governor Inslee’s Policy Office and six years managing communications campaigns for the Children’s Alliance. For seven years she was a reporter at the Seattle Post-Intelligencer, where she served on the contract bargaining team and as the President of the Pacific Northwest Newspaper Guild.

Laura Ewan
Senior Associate, Schwerin Campbell Barnard Iglitzen & Lavitt
Laura Ewan’s practice focuses on labor and employment law, where she represents public- and private-sector union clients and individual employees in all aspects of litigation in court, arbitrations, and administrative proceedings, in a variety of industries, including agriculture, education, healthcare, and construction trades. She has worked with low income and migrant worker communities in Oregon, as well as at the Elkhart County Prosecuting Attorney’s Office in Elkhart, Indiana. Before law school, she taught as an adjunct professor of Spanish at Florida State University, and spent a number of years working at a national environmental law firm on behalf of citizen groups, scientists, and other parties to ensure government agencies and private interests follow the law.

Sydne James, BSN, RN
Nurse Organizer, WSNA
Sydne James has been a nurse for nine years, specializing in hospice and palliative care. She knows the value of collective bargaining, having worked for many years without it. She is proud to be a part of WSNA, both as a member and staff.

Jennifer Mensik, PhD, MBA, RN, NEA-BC, FAAN
Jennifer S. Mensik is the vice president of CE programming for OnCourse Learning and faculty for Arizona State University College of Nursing and Health Innovation DNP program. She has authored numerous publications including the books, “Lead, Drive, and Thrive in the System” and “The Nurse Managers Guide to Innovative Staffing.”

Nathasia Skorupa
Political Action Specialist, WSNA
Nathasia Skorupa brings over 20 years of community organizing and political engagement to WSNA as their Political Action Specialist. Nathasia got her start in activism after being recruited to work on The Long Term Patients’ Bill of Rights – as patient care and nurse to patient ratios were issues that directly impacted her family. Nathasia has served in a leadership role to build capacity around the country for groups such as the AFL-CIO, SEIU, Washington CAN!, and a host of other racial, social and environmental justice organizations and has served on multiple executive boards. Nathasia studied International Politics for two years at NYU before moving out west where she got her Bachelor of Arts and Science in Policy and The Legislative Process from The Evergreen State College.

Evan Sutton
AFT
Evan Sutton is Assistant to the President for Communications at the AFT, where he oversees digital media, message and storytelling. Prior to joining the AFT, Evan served as communications director at the New Organizing Institute, where he trained thousands of progressive activists in digital media, storytelling and campaign planning. Evan began his career in politics with President Obama’s campaign in 2007 as a field organizer in Nevada, and served as Nevada Field Director with Organizing for America to pass the Affordable Care Act, Dodd-Frank and other Obama initiatives. Evan wears his Husky purple and gold proudly (sorry Cougs).

Sally Watkins, PhD, RN
Executive Director, WSNA
Sally Watkins joined WSNA as the Executive Director in 2017 after a career that has taken her from staff nurse to leadership as an administrator, educator and nursing practice expert. She came from CHI-Franciscan Health, where she was the Administrative Director, Clinical Resource Management. This is her second time at WSNA – from 2007 to 2014, Watkins was WSNA’s Assistant Executive Director for Nursing Practice, Education and Research. She served for many years as a Pro Temp member of the Nursing Care Quality Assurance Commission and is passionate about advancing nursing practice and nurturing the next generation of nursing leaders.

Christine Watts, MN, RN
Senior Director of Labor, WSNA
Christine Watts (formerly Himmelsbach) has been in the nursing profession for 23 years. Her clinical and management practice has included specialization in acute and out-patient facilities, Critical Care, Emergency Care, Medical/Surgical, Procedural Nursing, Long Term Care. She has extensive experience managing and leading nurses in executive positions in all of these areas of clinical practice, which brings a unique set of skills and abilities that helps her in her current role as the Washington State Nurses Association Senior Director of Labor.

Terri Williams, MS, RN
Nurse Representative, WSNA
Terri Williams has been a registered nurse for seven years. At Virginia Mason Hospital, she was an oncology nurse specializing in end-of-life care and geriatrics. She served as Local Unit Rep there, and was Co-Chair of the staffing committee. She joined WSNA staff as a Nurse Representative in the summer of 2011.

Ed Zercher, BSN, RN
Nurse Representative, WSNA
Ed Zercher has been a registered nurse for 25 years, specializing for 17 of them in intensive care. He was a guest speaker at the 2016 AFT Organizing Conference, 2011 NFN Labor Academy, and served as a delegate at the 2010 ANA House of Delegates. Ed has been involved in industry-changing arbitration, mediation and grievance victories. He has three children and enjoys fishing, motorcycle riding and volunteering his time and expertise. He has been on staff as a WSNA Nurse Representative for the last eight years.